

scadenza 18 Febbraio 2018



Castel San Giovanni, December 2017

## Call for Entries

# Gioielli in Fermento 2018

Private time and social interaction

Villa Braghieri - Sunday May 13th 2018 - Castel San Giovanni, Piacenza, Italy

International competition open to established and emerging artists and designers  
for an unreleased piece of jewellery inspired by the theme - 8<sup>th</sup> Edition

Opening and Award ceremony: May 13, 2018

Visiting weekends: May 19-20 and 26-27 hrs. 11.00-19.00 - Weekdays by appointment until May 27, 2018

With the support of the **City of Castel San Giovanni** (Piacenza, Italy) and the collaboration of **AGC Associazione Gioiello Contemporaneo**, **Le Arti Orafe Jewellery School**, **Charon Kransen Arts**, **Joya International Art Jewellery Fair**, **Klimt02** network, this international studio jewelry competition has become a relevant happening for the cultural environment and the community of arts in Val Tidone, by exploring every year an international vision more and more accredited and widening to the passionate and researchers for contemporary experimental jewellery.

Starting from the landscapes of Italy in the winemaking region of Emilia hills, enjoying positive and inspiring environments, it opens its borders involving established and emerging artists from every country to express their relation with this particular context. Contemporary jewellery here may be seen as a "fermenting" creative process: the challenge is to turn natural and available elements into something precious and unique.

A great attention is paid to **the student sections**, involving institutes for art education based all over the world which would offer an interesting view to younger students and undergraduates looking for further in/depth experiences (**learning** and **master degree** sections).

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### Tema del concorso.

#### Momento privato e relazione sociale *Private time and social interaction*

**May jewellery in contemporary days be associated to our private time and our best moments to share?  
Does it fulfil personal wishes and (or) social interaction?**

Artists are invited to develop their concept within this issue.

It may recall You once again to the analogy of a good glass of wine which can accompany a warm homely atmosphere or Your best time to share with others, to raise connection with people. These aspects are typical of the Mediterranean lands and traditions yet they are spreading also in the countries which had not a historical link to the culture of wine.

Moreover, the competition is about "fermenting" jewellery: You may interpret the theme according to Your inspiration, provided that a certain kind of immaterial factor would reconnect Your work - a wearable object (\*) - to the idea of development and research in contemporary art jewellery: an outstanding result will come from a combination of concept, form, individuality, original technique, wearable feature.

The selection will respect the quality of the piece and the coherence with the collection which will be put together on purpose for the exhibiting project Gioielli in Fermento 2018.

(\*) necklace, pendant, brooch, ring, earrings, other wearable object - (clothing are excluded)

#gioiellinfermento #momentoprivato #socialità #fermentingjewelry #awinetale (social network tags)

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## Gioielli in Fermento 2018 information

In collaboration with

Comune di Castel San Giovanni - Provincia di Piacenza  
AGC Associazione Gioiello Contemporaneo  
Le Arti Orafe Jewellery School  
JOYA International Art Jewellery Fair Barcelona  
KlimtO2 network  
Charon Kransen Arts New York

**Gioielli in Fermento Award - VIII edition** May 13th 2018 (Opening and Award Celebration) - **Awards:**

Gioielli in Fermento Award (Entry/Artist award winner)

City of Castel San Giovanni - Student Award (Entry/Student awards, additional Student/School mentions)

Special Mention AGC

People's choice award

### Selection admitted works

Any kind of ornament for the human body (except clothing), made using any material or technique, will be accepted provided it can be worn. Each author will present one single work to be selected for competition.

It can be a unique piece or a distinct piece set apart from a limited edition collection.

Previously exhibited works, or works selected for any other competition, may not be submitted.

The admission to the competition will be evaluated with the advice of the board of advisors, taking into high consideration: **original material and technique used, experimentation and project research, relevance to the theme, style balance, high quality detail in realization, wearable feature.**

With the registration to the Competition the author states the work is originally made and not published before and no other own any copyright on it.

### The Jury

The Gioielli in Fermento Awards will be assigned by the Jury Committee invited by Eliana Negroni, director of the project **Gioielli in Fermento** :

Roberta Bernabei | Professor at Loughborough University UK, lecturer and writer on contemporary jewellery

Petra Hölscher | Senior curator at Die Neue Sammlung - The Design Museum in Munich DE

Angela Madesani | Professor at Brera Academy and IED in Milan IT, art historian, contemporary art and photography critic and curator

*Students sections:* Members of the Jury with the advise of AGC Direction

*coordinated by*

Eliana Negroni | jewellery industry designer, contemporary jewellery collector and independent curator

### Entry registration

- [Online](#) registration until February 18th 2018
- Mailto [gioiellinfermento2018@gmail.com](mailto:gioiellinfermento2018@gmail.com) with photos and text attachments only (doc / txt / odt ; caps lock text NOT accepted) preferably using [wettransfer.com](#) / [google drive](#)
- Registration Fee (to be sent online by credit card or Paypal to [gioiellinfermento2018@gmail.com](mailto:gioiellinfermento2018@gmail.com)) see last page here below

**Entry data for publishing** : please use [online](#) form only

- title, materials, techniques, of entry - English text (Italian translation optional)
- concept description (no more than 500 characters) - English text (Italian translation optional)
- **total dimensions of the work (cm)**

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## **First step of selection**

**Pictures : DO NOT SEND MORE THAN REQUIRED, MORE PICTURES MIGHT BE REQUESTED LATER:**

- max n.3 photos of entry (**high quality, neutral white background**, 300 dpi, 3000x3000pixel resolution)
- n. 1 photo of the artist (at least 8x8cm. 300dpi) and/or n. 1 photo of your studio, atelier, tools

**Attachement to send:**

- signed personal Release Document (*Liberatoria*)
- lecturer/school certification confirming student attendance (for submission to the Student Section)
- notes concerning with Your works, statement, CV (optional)

Your registration to the Competition gives the organization permission to publish the pictures you send for promotional purposes strictly connected to this event "**Gioielli in Fermento Fermenting Jewelry**"

If You are applying from oversea, please BE READY to ship the work around the end of February.

## **Second step of selection**

**Entry pieces:**

After registration deadline, the organization will inform the artists about the admission to send the piece for the second step of selection to be part of Gioielli in Fermento 2018.

***The jury Committee will confirm by expressed communication about the admission to the competition after the real view of the received works.***

The materials and works not selected will not be exhibited (it will be given notice to the author, and the work will be sent back together with a copy of the catalogue 2018 – by the end of May.

Until **MARCH 20th** the selected works must reach :

Negrone Eliana C/o SPV Srl - the address for delivery will be confirmed in the admission note .

The works must arrive in adequate packaging, reusable for return shipping, and if the sale is approved (in accordance with the procedures set out in the release document), the sender must provide a suitable container (the minimum size suitable) to deliver the work to the customer.

**Shipping including insurance and custom charges in both directions will be always at expense of participants (shipping expenses for return charged to the receiver)**

**Custom declaration (in case of): we recommend to declare "present" "samples" or "design for contest" for custom description and a small amount value (10 Euro)**

By accepting the Release document and sending the entry, the participant allows the organization of *Gioielli in Fermento/ Fermenting Jewelry* to manage and eventually showcase the works for the current edition circuit (at last for 12 months).

By **APRIL 15th** selected names will be announced and list of admissions will be published online on the website [www.gioiellinfermento.com](http://www.gioiellinfermento.com) .

***Please mind that pictures and information on the selected works in competition will be revealed only after the opening of the exhibition, May the 13th - 4pm.***

***The selected works will be under Gioielli in Fermento availability till the end of annual edition (at least till 30/11/2018). In the meanwhile they could not apply for other award selections or exhibitions, without authorization as a special exception.***

**The selected works will be provided with an original certificate of participation to the 2018 edition of the competition.** Therefore it is highly recommended to selected artists to quote "Gioielli in Fermento 2018 selected work" in any caption wherever their piece is shown or published.

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## **Exhibition Opening and Award ceremony:**

Exhibition opening and the Award ceremony will take place on Sunday May 13th at 4pm at Villa Braghieri Albesani, Castel San Giovanni (Piacenza, Italy) - <http://goo.gl/maps/oHqkaCKeKUT2>

A catalogue of all the selected works will be published, as part of the *Gioielli in Fermento #gallery* books collection. The project has the patronage of the City of Castel San Giovanni and the Province of Piacenza Institutions.

Suitable promotion of the project will be provided with the collaboration of Joya Art Jewellery Fair Barcelona, Klimt02 International Art Jewellery online network and AJF Art Jewelry Forum.

A list of displayed pieces and values will be made available for public consultation, and reservations to buy will be communicated to the artists in question and settled by them directly at the end of the exhibition project .

The travelling exhibition program of *Gioielli in Fermento #gallery* will involve the selected artists interested in taking part of the project and will be published online during year on [www.gioiellinfermento.com](http://www.gioiellinfermento.com) - [www.agc-it.org](http://www.agc-it.org) - [www.klimt02.net](http://www.klimt02.net) and advertised as much as possible on sector and institutional media.

## **Awards**

### **Gioielli in Fermento 2018 Award**

Participation to JOYA Barcelona Art Jewellery Fair in October 2018

- the awarded artist will be reported in all communication concerning her/his participation in Joya Barcelona as " Gioielli in Fermento 2018 awarded artist "
- the awarded work will be acquired by a private collection
- the awarded artists will provide a customization to the Gioielli in Fermento Award plaques of the following edition

### **Gioielli in Fermento 2018 Award - Emerging Artist**

The online publishing of the artist profile on Klimt02.net network.

### **Gioielli in Fermento 2018 special mentions**

Special mentions might be assigned to the most interesting works

### **Premio Città di Castel San Giovanni - Student Sections**

A special section is dedicated to students:

**ALLIEVI /LEARNING Section:** for students attending secondary art schools, craft schools or first level in any course of studies of art, jewellery design, gold/metalsmith, or equivalent techniques - student attendance to be confirmed by teacher/school and sent with submission).

Applicants must not have taken part in previous editions of Gioielli in Fermento - professional section.

Entry can be a design dossier (sketches, drawings, cad, prototypes) and or a finished work piece - interpretation free or inspired to the annual theme (according to actual call for entries).

**MASTER DEGREE Section:** for students who graduated not before 2017 or attending a course of studies or master in art, jewellery design, gold/metalsmith, or equivalent techniques - student attendance to be confirmed by tutor/school and sent with submission).

Applicants must not have taken part in previous editions of Gioielli in Fermento -professional section.

Entry application should have same features, as for professional candidates (according to actual call for entries).

The Student Awards will be assigned with the advise of AGC direction and the Jury committee, thanks to the City of Castel San Giovanni in collaboration with Le Arti Orafe Jewellery School in Florence and AGC Contemporary jewellery Italian association:

- a grant for a summer course at LAO-Florence
- free AGC membership with online individual profile in the designer section
- official mentions to the institutions with a number of applications and selected students

for all information: [www.gioiellinfermento.com](http://www.gioiellinfermento.com) <http://www.agc-it.org/eventi/> <http://www.klimt02/Gioielli-in-Fermento>

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## fees and deadlines

### Registration fees (22% tax included)

BASIC .....	70 EURO
AGC MEMBER .....	30 EURO
STUDENTE /STUDENT .....	30 EURO online registration followed by tutor/school certification of student attendance
SCHOOL /groups .....	please contact: <a href="mailto:gioiellinfermento@gmail.com">gioiellinfermento@gmail.com</a>

Registration fee covers the management of entries processing and selection. Moreover, whether selected or not, with ALL FEES the registered artist will receive 1 copy of the Catalogue Gioielli in Fermento 2018 + 1 copy of the previous editions (according to availability).

For non corresponding fees, registration will be suspended till correct integration or, after deadline, it will be cancelled without any refund.

### DEADLINES

LET'S FOUND OUT MORE ABOUT THE PROJECT AND DOWNLOAD DOCUMENTS	→	NOW!
<u>ONLINE REGISTRATION</u> <u>REGISTRATION FEE</u> <u>SEND PICTURES</u> (BE READY TO SHIP THE PIECE)	→	TILL FEBRUARY 18th
THE PIECE SHOULD ARRIVE	→	BY MARCH 20th
ADMISSION NOTICE	→	BY APRIL 15th

**FOR STUDENTS ONLY : PICTURES AND PROJECTS MAY BE SENT UNTIL MARCH 31**  
**PLEASE READ CAREFULLY ONLINE STUDENT SECTION INFO:**  
<http://gioiellinfermento.com/studenti/>

AWARD CEREMONY AND EXHIBITION OPENING	→	SUNDAY MAY 13th
EXHIBITION @ VILLA BRAGHERI	→	TILL MAY 27th
AVAILABILITY FOR TRAVELLING EXHIBITION	→	TILL NOVEMBER 30th

[www.gioiellinfermento.com](http://www.gioiellinfermento.com)