

ASOCIACIÓN DE DISEÑADORES DE ORFEBRERÍA Y JOYERÍA CONTEMPORÁNEAS  
AdOC

**III CONTEMPORARY GOLDSMITHING AND JEWELRY EXHIBITION  
MADRID**

**January 31<sup>st</sup> - April 07<sup>th</sup>, 2019**

ART WEEK-ARCO, February 27<sup>th</sup> – March 03<sup>rd</sup>, 2019. MADRID DESIGN FESTIVAL, February 2019

INDIVIDUAL ARTISTS CALL



II MUESTRA DE ORFEBRERÍA Y JOYERÍA CONTEMPORÁNEAS, february-april 2018  
Museo Nacional de Artes Decorativas (MNAD)

The Asociación de Diseñadores de Orfebrería y Joyería Contemporáneas (AdOC) was founded in Madrid on July 07<sup>th</sup>, 2016 and was registered at The Department of the Interior with the number 63.035

The main objective amongst AdOC's several goals is that Minor Arts stand level with the so called Fine Arts. Taking this into consideration, and after the success of the first two editions, the III Contemporary Goldsmithing and Jewelry Exhibition organized by AdOC will take place at the Museo Nacional de Artes Decorativas of Madrid (MNAD) on February, 2018, at the same time as The Madrid Art Week –ARCO and the Madrid Design Festival.

**PARTICIPANTS**

National and international artists are invited to join AdOC's III Contemporary Goldsmithing and Jewelry Exhibition – goldsmiths, jewelers, designers and metalsmiths.

The exhibition is for everyone with an interest in the art and craft of contemporary goldsmithing and jewelry.

**EXHIBITION COVERAGE**

Ten week exhibition of the selected artworks at Museo Nacional de Artes Decorativas (Decorative Arts Museum of Madrid) January 31<sup>st</sup> – April 07<sup>th</sup>, 2019.

Exhibition labels and all artwork technical specifications including artist information.

5.000 printed triptychs will be handed out at academic, cultural and public institutions, tourist and cultural centers.

1.000 artwork catalogue copies with two pages per artist and contact details. Five copies will be hand out to each author.

Guided tours of the III Exhibitions by AdOC's members.

**ELIGIBILITY**

In order to take part in the exhibition all artists must:

Submit 5 separate (or a collection of pieces belonging to a set) of the finished artwork. All materials are acceptable but at least 25% must be made or plated in fine metals.

By completing this application artist agrees that he/she is responsible for the creation of submitted works (appendix I).

**REQUIRED INFO**

All participants must submit:

3 photographs of each piece with white background, high resolution, min. 600 DPI and JPG format.

Artists must include a brief bio, no more than 50 words (.doc format in Spanish and English).  
Short description, concept and intellectual basis of each piece. Material used, technique, title, dimensions, year of completion and valuation in €. No more than 150 words (.doc format in English and Spanish)

All work must be original. By completing this application artist agrees that he/she is responsible for the creation of submitted works (appendix I).

All the required documentation must be sent via email or WeTransfer to [asoc.adoc@gmail.com](mailto:asoc.adoc@gmail.com)

### **SELECTION CRITERIA. Jurying Process & Jury**

The Jury will be presided over by Mr. Eloy Martínez de la Pera, who will act as curator and advised by experts, he will select the artist's work to be exhibited. The following selection criteria will be applied:

- Be contemporary
- Design
- Concept and investigation
- Technical execution
- Innovation and use of new materials

The Jury will select a maximum of 3 pieces by each author to be exhibited, corresponding to the categories of Contemporary Goldsmith and/or Jewelry.

All decisions of the jurors are final.

### **DEADLINES**

Submission entry: **October 10th, 2018**. This stage is free. Participants must pay the fees if selected.

Artists notification of exhibition participation: **October 24th, 2018**

Entry fee: **November 07th, 2018**

Arrival of shipment: **January 16th, 2019**

Inaugural meeting venue: **January 31st, 2019** at The Decorative Arts Museum.

Opening to the public: **February 01st, 2019**

### **ENTRY FEE**

Registration is free.

Enrollment fee: **€350** to be paid once the artist is notified of the selection. The fee is non-refundable. This fee covers domain hosting costs of the AdOC exhibition at The Decorative Arts Museum and promotional and coverage materials.

Bank details for payment will be sent to the selected participants, in order to carry out the payment according to the established dates.

### **SHIPPING/INSURANCE**

Artist is responsible for cost of shipping.

All shipping and return expenses will be paid by the artist.

If you have any questions about the event, please inquire via email prior to sending in fees.

### **CONDITIONS AND GENERAL RULES**

The jury's decisions on the selection of pieces are irrevocable.

The organization reserves the right of revision of these terms and conditions without prior notice.

Once selected, the authors accept the agreement made between both parties is valid and compromise to its fulfillment.

The staging and dismantling of the exhibition is in charge of AdOC, who will take the greatest care during manipulation of the pieces, although it will not be responsible for any damages made during the process.

The selected authors agree to the use and diffusion in media and publication by the organization of the provided images and photographs of the event.

### **ADQUISITION OF THE PIECES**

The Asociación de Diseñadores de Orfebrería y Joyería Contemporáneas (AdOC) may acquire some of the pieces of the III Contemporary Goldsmithing and Jewelry Exhibition to form part of its private collection.

**AdOC III EXHIBITION OF CONTEMPORARY GOLDSMITHING AND JEWELRY CALL**

**APPENDIX I: REGISTRATION FORM. COPYRIGHT AUTHORIZATION**

**AUTHOR SUBSCRIPTION**

First Name: Mr/Mrs/Miss

Last Name:

Passport. :

Address:

City:

State:

Zip:

Country:

Phone (required):

Email Address (required):

Artist's name (for brochure):

Website:

You are agreeing to have AdOC send you occasional emails. You can opt out at any time.

I, the undersigner, hereby declare that I agree with the terms and conditions of the III Muestra and copyright authorization, and I am author of following pieces:

- .....
- .....
- .....
- .....
- .....

Date of signature

Signature